

Jonathan Markowski

UX | UI | Product Designer



Markowski.ux@gmail.com

linkedin.com/in/jonathan-markowski

jmarkowski.xyz

CORE TOOLS

Figma

Gimp / Photoshop

Adobe XD

Sketch

Zeplin

After Effects

Invision

UX / UI SKILLS

User Research

Information Architecture

Prototyping

Wireframing

Visual Design

User Experience Design

Product Design

Rapid prototyping

UX / UI Tools

User Testing

Zeplin

Spline

Adobe Creative Suite

HTML / CSS

LaTeX / PHP

EDUCATION

Pennsylvania State University,
University Park, PA

Bachelor of Science: **Information
Science & Technology**

EXPERIENCES / PROJECTS

AccuWeather UX Designer | Remote

May '22 - Present

UX Designer Intern

- Established comprehensive UX templates to standardize the ideation phase for the UX team.
- Designed wireframes of the mobile application at three levels of fidelity to aid user flows within the UX team.
- Worked closely with UX & Ui designers to improve initial iterations of AccuWeather Now application integration.

FREELANCE UX/UI Designer | Remote

Jan '21 - Present

UX / UI Consultant

- Collaborated with clients to ensure proposed fixes to their platform will increase traffic flow on their service.
- Created comprehensive plans to gather user research, create wireframes, improve visual designs, and conduct user testing.

CATA : Bus APP | State College, PA

Jan - May '20

Product Designer / UI Designer Intern

- Facilitated close communication between developing team and the CATA Bus company.
 - Designed and conducted a project plan that lasted eight weeks.
- Gathered user research by surveying CATA bus app users.
 - UserTesting, Google Survey
- Designed high fidelity prototype
 - Adobe XD, Invision, After Effects
- Improved prototype after gathering user feedback.

Spawn Room | State College, PA

Sep '19 - Jul '20

CEO / Business Designer

- Designed business from conception.
- Conducted user/consumer research to gain insight on business design.
 - SWOT analysis, customer personas, competitor analysis
- Created business plan/proposal for specific angel investors.
- Developed a community for future business & target consumers.

Office of Education Technology | State College, PA

Feb '17 - May '18

Digital Publishing Assistant/Designer

- Designed / formatted digital college textbooks using PHP, HTML, LaTeX.
- Organized and researched openly licensed content for Penn State digital textbooks.